SEARS TOWN

PROGRAM
A Response to Tropic Magazine Competition to Re-imagine Sears Town - Adaptive Use of Exisitng Big Box Sears Store for Ground Level Retail and Parking Lot Adapted to Green Shaded Public Plaza, Housing Towers and Elevated Communal Green Roof Terraces and Amenites Added Above

LOCATION
Flagler Village, Fort Lauderdale, FL
SIZE
Varies
BUDGET
NA
COMPLETED
2005/2015 - Unbuilt
PROJECT TEAM
Sears Town Development | Client
GLAVOVIC STUDIO | Architect

"'It's all about adaptive re-use,' Nothard says. 'You can keep what exists and add to it rather than remove, which is something we don't do very often in South Florida.' Her new design also does away with the sea of parking, transforming it into a recreational and cultural district where people can live, shop, eat and play without the use of a car. 'For me, the reference to the vehicle has more to do with technology and invention. Our world is better because of that technology, but there is an environmental consequence,' she says. 'So now we have the ability to reduce our carbon footprint.' The project's location, just a few blocks from downtown, reduces the need for so much parking. Additionally, by placing a high-density development near the railroad tracks, she also makes a case for turning the railway into a public transit line. 'This project is about connecting all kinds of people in one place,' Nothard says. 'My point was to provide for various income levels in a single project.' .'There are open spaces between each floor on the tower building,' Nothard says. 'this way everyone has outdoor space.' One of the most appealing aspects of Nothard's design is its incorporation of an urban design framework that reinforces connections to Holiday Park, the Parker Playhouse and Flagler Village. 'The important thing is to not give up on the community that exists, but rather to add value and create more opportunities for that community,' Nothard says."

"Sears Town Redux: GLAVOVIC STUDIO Reimagines a Fort Lauderdale Landmark for an Evolving City"
by Jilian Whitaker in **TROPIC**

GLAVOVIC STUDIO